

**SCOREBOARD REDEDICATED TO STEINMARK ON SATURDAY AS PART
OF YEAR CELEBRATION IN HIS HONOR**

Just over 43 years after the original dedication and 44 years after the passing of Freddie Steinmark, the scoreboard at Darrell K Royal-Texas Memorial Stadium was rededicated earlier today as part of a year of celebration in his and his family's honor. The year will culminate with the release of the major motion picture, "My All American," on Nov. 13, which chronicles Steinmark's inspiring life story. Additionally throughout the 2015 season, head coach Charlie Strong has had an "FS" decal placed on the Longhorns' helmets in tribute to Freddie and his family.

In one of the great Texas traditions, every time the Longhorns pass the Steinmark Scoreboard, they touch his picture with their Horns. Below is the text of both the dedication plaque and the tribute story located on the scoreboard.

**DEDICATED TO THE MEMORY OF
FREDDIE STEINMARK
1949-71**

**DEFENSIVE BACK OF THE TEXAS LONGHORN NATIONAL FOOTBALL
CHAMPIONS OF 1969 WHOSE COURAGEOUS FIGHT AGAINST SAVAGE
ODDS TRANSCENDED THE LOCKER ROOM, THE PLAYING FIELD, THE
CAMPUS, THE NATION ITSELF. THE INDELIBLE MEMORY OF HIS
INDOMITABLE SPIRIT WILL EVER PROVIDE AN INSPIRATION TO THOSE
WHO PLAY A GAME OR LIVE A LIFE.**

Tribute Story

In a pregame ceremony prior to UT's game with Miami on Sept. 23, 1972, the scoreboard at Darrell K Royal-Texas Memorial Stadium was dedicated to the memory of Freddie Steinmark.

The small (5-foot-10, 166 pounds) but tough Steinmark was a starting safety for UT as a sophomore and junior in 1968-69. During that time, the Longhorns won 20 of 22 games and two conference titles with Steinmark providing five interceptions as a sophomore and two as a junior. Steinmark, who also earned Academic All-Southwest Conference honors in 1968 and '69, led the team in punt returns (25 for 177 yards) as a sophomore and averaged 6.1 yards per 38 punt returns during his career.

Following the final regular season game of his junior year, he became a national symbol of courage and determination as he began a year-and-a-half fight against cancer. In fact, just six days before a diagnosis of bone cancer and the amputation of his left leg, Steinmark started and played in UT's 15-7 win over Arkansas that clinched the 1969 National Championship.